



## Kentonline

Generated on 2nd Jun 2014

### About your Local SEO Report

This report examines the key SEO factors which affect your ability to rank high up in search engines (e.g. Google). We review each factor and then display the findings in a set of easy to read tables. The report is divided into 6 sections and each section has a clear explanation of these SEO factors.

#### Report Objective

The aim of this report is to pinpoint the SEO issues that your business faces and to explain the actions that you need to take to improve your SEO. By taking the right steps to improve your SEO you will greatly improve your search engine 'ranking' and thus your ability to be found by more local customers.\*

#### Competitor Benchmark







As well as reviewing the state of your SEO, this report also provides a snapshot competitor report so you can compare your situation to your main 'search' competitors. These businesses may not be who you consider to be your competitors but Google does! If you want to appear above them in search results then you need better SEO than them.

#### Explanation & Advice

Throughout this report we provide a simple explanation of what SEO factor we're analysing and why it's important. We also tell you what you should be trying to achieve in order to improve your SEO score.

### Summary Analysis of your Local SEO Results

This table provides a quick-glance view of the overall state of your SEO. We have condensed the findings of each section into a simple summary score. We do this using a smart little algorithm which is has been uniquely created for this report.

Off-Site SEO Score	On-Site Local SEO Score	Search Ranking Avg. (organic)	Local Search Ranking Avg.	Google+ Local Listing Score	Local Directory Listing Score
 Great	 OK	 11	 0	 Poor	 Poor
		from 11 result(s)	from 0 result(s)		

# Off-Site SEO Analysis

## Site Pages Indexed

Search Engine	Pages Indexed
<b>Google</b>	243,000

### What does this mean?

Indexing means 'how many of your website pages the search engines look at'. The more pages indexed the better.

### What does this mean for your business?

How many pages does your website have? If some pages of your site are not being indexed you need to find out why.

## Site Authority

Metric	Your Score	Competitor Avg.
<a href="#">mozRank</a>	6.0 / 10	4.8 / 10
<a href="#">Domain Authority</a>	66 / 100	39 / 100



### What does this mean?

These scores are measures of your site's 'Authority' in the eyes of search engines. The more Authority you have, the higher up the search results you appear.

### What does this mean for your business?

Are your scores higher or lower than your competitors? Higher is good! As you improve your SEO your Authority scores will increase as a direct result.

## Inbound Link Count

Links/Domains	Your Links	Competitor Avg.
<b>Number of Links</b>	112532	18097
<b>Number of Linking Domains</b>	4148	316



### What does this mean?

Inbound links are the number of hyperlinks which appear on other websites and click through to your site. Links are very important for SEO; the more inbound links your site has, the more Authority it has.

### What does this mean for your business?

Do you have more or less links than your competitors? Having more links is good, but it's also important to have links from relevant, high quality sites. 'Paid-for' links or low value links can be harmful rather than good!

---

## Website (Domain) Age

<b>Date Registered</b>	23 Jul 1999
<b>Website Age</b>	15 years old

### What does this mean?

This is the date your website was registered. Search engines trust older websites more than new websites.

### What does this mean for your business?

Your website address is 15 years old. This is good, nothing to worry about here.

---

## Hosting Location

<b>Hosting Location</b>	United Kingdom
-------------------------	----------------

### What does this mean?

This is where the servers which host your website are located. It's good for your site to be hosted in your own country.

### What does this mean for your business?

Your website is hosted in the United Kingdom. This is good and there is no need to make any changes.







# Search Engine Ranking Report

This table shows the positions ('rankings') that your website or business appears in for your chosen search terms. We search for your details in the 3 largest search engines (Google, Yahoo!, Bing) and within their local-search services (Google+ Local, Yahoo! Local, Bing Local).

Within the search results we look for your website/business name and show you the ranking in which you appear. If we find more than 1 result for your website/business then we will report multiple results in the ranking results table. We look through the top 50 results and if you don't appear in the top 50 we'll return a result of >50.

You obviously want to appear as high up the search rankings as possible so lower numbers are good. The aim should be for you to appear in positions 1, 2 & 3 as many times as possible. If you have lots of >50 results that means you have a lot of work to do, but everything to gain - the only way is up!

**Location: Kent, United Kingdom**

Search Term	 Google		 Google+ Local		 Yahoo!		 Yahoo! Local		 Bing		 Bing Local	
	Rank	Type	Rank	Rank	Type	Rank	Rank	Type	Rank			
kent property	<b>23</b>	Organic	>50	>50	-	>50	>50	-	>50			
kent business news	<b>1</b>	Organic	>50	<b>1</b>	Organic	>50	<b>1</b>	Organic	>50			
	<b>2</b>	Organic		<b>4</b>	Organic		<b>4</b>	Organic				
kent advertising	<b>2</b>	Organic	>50	<b>33</b>	Organic	>50	<b>28</b>	Organic	>50			
	<b>3</b>	Organic		<b>45</b>	Organic		<b>40</b>	Organic				
kent jobs	<b>24</b>	Organic	>50	>50	-	>50	>50	-	>50			
kent news	<b>1</b>	Organic	>50	<b>3</b>	Organic	>50	<b>3</b>	Organic	>50			
				<b>6</b>	Organic		<b>6</b>	Organic				

# On-Site SEO Report

This section analyzes the On-Site SEO factors that affect your ability to rank high in search engines. On-Site SEO factors are things on your website - either visible on the page (which you can see) or in the code of your website (which you can't see, but search engines can). It's easier to improve SEO factors on your own site because you have control over it.

## Code Review Summary

Page Count	98
Page Titles (Unique Titles)	✔ 98 (98)
Meta Description (Unique Descriptions)	✔ 93 (93)
Meta Keywords (no. of pages)	23
Heading Tags (no. of pages)	😊 Good - 97 😐 Ok - 0 😞 Poor - 1
Robots.txt File	✔ Yes
Flash Landing Page	✔ No
Error Pages Found	✔ 0
Testimonials using hReview Format	✘ No
Address using hCard Format	✘ No
Friendly URLs	✔ 98 / 98

\*Page Count - we crawl a maximum of 100 pages on any site.

### What does this mean?

#### Page Titles

Each page on your site has a Page Title which appears in the code of the page and tells Google what each page is about. This is very important for SEO. Page titles should be unique to each page.

#### Meta Description & Keywords

Each page also has a meta description & meta keywords which appear within the code of the page. This gives you another option to tell Google exactly what your page is about. They should be unique to each page and contain your primary keywords.

#### Heading Tags

These sit in the code of your site that highlight the most important content on a page. They tell Google which content to pay most attention to.

#### Robots.txt File

This sits in your website code. It tells Google which pages on your site to look at & which to ignore.

#### Flash Landing Page

Some websites have a flash landing page in front of their homepage. Google can't easily read Flash and it can block Google from indexing your site.

#### hReview & hCard Formats

These are special types of code which make it easier for Google to read the customer testimonials & the physical address which you have on your site.

#### Error Pages

These are pages which have problems but are visible to Google. These should be corrected ASAP.

#### Friendly ('Readable') URLs

These are URLs that are easy to read - i.e. they don't contain lots of odd characters - `*/?$_id=34ts h6`

## Content & Link Review

Primary Keyword visible on Page *	✗ 1 / 98
Primary Location visible on Page *	✓ 98 / 98
Primary Keyword in Page Title *	✗ 0 / 98
Primary Location in Page Title *	✗ 58 / 98
Outbound Links (no follow)	4155 (0)
Internal Links	16297
Sitemap (XML)	✓ Yes
Physical Address on Each Page	2 / 98
Physical Address on Contact Us Page	✓ Yes
Google Map on Contact Us page	✗ No

\* Primary Keyword: Publisher  
Primary Location: Kent

### What does this mean?

#### Primary Keywords & Locations

You should use your most important Keywords & Locations prominently in your site text & Page Title. This gives Google a clear message about what your business does & where which helps your search rankings.

#### Outbound Links

These are clickable links from your website out to other sites. Having some outbound links is good, but too many can 'pass' your SEO onto other sites.

#### Internal Links

Internal links connect pages on your site to each other. You can use links to tell Google lots about the content of your site.

#### XML Sitemap

A Sitemap is like a contents page for your site and helps Google to properly index your site.

#### Physical Address

Having your physical address on your website is important for Google+ Local rankings. Google looks for an address on your site to confirm the address it has on record for you.

#### Google Map/Map Link on Contact Us

Having a Google Map/Map Link on your site makes it easy for Google to verify your physical location.

# Local Directory Listing Report

Local Online Directories are the modern equivalent of the Yellow Pages. As more local consumers turn to the internet to find information about local businesses these directories are seeing a huge growth in users. Of the thousands of local directories available on the internet only a handful stand out in terms of their large audience size and their importance to Google & your SEO. These directories can be a direct source of new customers but they can also boost your local SEO ranking. Therefore it's important that your business is listed on all these leading directories and that your business information on them is correct.

Most of these directories offer a 'Free Listing' option that allows you to submit basic information such as Business Name, Address and Contact Number. You can boost your ranking on many of these directories by enhancing your listing with extra detail about your business including a description, list of services, photos, customer reviews and special offer coupons.

## Summary

Listings Found	Listings Claimed	Description Added	With Photos	Total Reviews	Avg. Rating
2	1	1	1	58	4.5

\*To create Avg. Rating we recalculate all local ratings down to a 5 star rating.

## In Detail

Directory	Monthly Visitors	Listing Found	Claimed	Description added	Photos	Reviews	Rating
<b>Bizwiki</b>	390,000	✗ Your business was not found on this directory.					
<a href="#">Cylex</a>	1,800,000	✓ Yes	n/a	Yes	0	n/a	n/a
<b>FourSquare</b>	Unknown	✗ Your business was not found on this directory.					
<b>FreeIndex</b>	830,000	✗ Your business was not found on this directory.					
<b>Google+ Local</b>	Unknown	✗ Your business was not found on this directory.					
<b>Local Data Search</b>	200,000	✗ Your business was not found on this directory.					
<b>Scoot</b>	240,000	✗ Your business was not found on this directory.					
<b>Thomson Local</b>	770,000	✗ Your business was not found on this directory.					
<b>Tipped</b>	170,000	✗ Your business was not found on this directory.					
<b>Touch Local</b>	850,000	✗ Your business was not found on this directory.					
<b>Yahoo! Local</b>	770,000	✗ Your business was not found on this directory.					
<b>Yell</b>	6,800,000	✗ Your business was not found on this directory.					
<a href="#">Yelp</a>	740,000	✓ Yes	Yes	n/a	9	58	4.5/5



## Content - Name, Address, Phone Number Match

It's important for your Business Name, Address and Phone Number to be recorded consistently across all the main search engines and local directories. Incorrect information can be confusing for customers and also for Google. Google likes to verify the information it holds about your business with other sources such as local online directories.

If your Name, Address & Phone Number are the same on each site in the table below then great. If there are any discrepancies then you should update the incorrect results by claiming your listing on these directories and correcting the wrong information.

Directory	Business Name	Address	Phone Number
<b>Supplied by you</b>	Kentonline.co.uk	Medway House, Ginsbury Close, , Sir Thomas Longley Road, Medway City Est, Rochester, ME2 4DU	0800 0855810
<b>Bizwiki</b>	✗ Your business was not found on this directory.		
<a href="#">Cylex</a>	Medway Bridge Marina Ltd	Manor Lane, Rochester, Kent, ME1 3HS	01634 843576
<b>FourSquare</b>	✗ Your business was not found on this directory.		
<b>FreeIndex</b>	✗ Your business was not found on this directory.		
<b>Google+ Local</b>	✗ Your business was not found on this directory.		
<b>Local Data Search</b>	✗ Your business was not found on this directory.		
<b>Scoot</b>	✗ Your business was not found on this directory.		
<b>Thomson Local</b>	✗ Your business was not found on this directory.		
<b>Tipped</b>	✗ Your business was not found on this directory.		
<b>Touch Local</b>	✗ Your business was not found on this directory.		
<b>Yahoo! Local</b>	✗ Your business was not found on this directory.		
<b>Yell</b>	✗ Your business was not found on this directory.		
<a href="#">Yelp</a>	Rochester Chop House	306 S Main St, Rochester, 48307	+1-248-651-2266

\*n/a - Due to the structure of some directory sites it is not possible to retrieve certain details (e.g. address) with a high level of confidence and so we omit these details.

# Google+ Local - Content & Competitor Report

This section analyzes your performance in Google+ Local. Google+ Local is Google's local search service and contains listings of local businesses, organisations and places. Google often shows Google+ Local results for searches that contain a location and it is also used in Google's local applications on mobile phones. Google+ Local is therefore a very powerful local marketing tool and should be used by all local businesses.

## Content Report - Your Business Listing

This table shows the details of your business listing on Google+ Local. You want to ensure your listing is as complete as possible by adding as much information as you can about your business.

Rank	Owner Verified	Description Added	Categories	Photos	Reviews	Score
<b>Your business was not found in Google+ Local.</b>						

## Competitor Report

This section compares your Google+ Local listing to your top 'Google' competitors. These competitors are the top ranked companies for the search term Publisher in Kent.

Company Name	Rank	Owner Verified	Description Added	Categories	Photos	Reviews	Rating
<a href="#">Peter Powell Origination &amp; Print</a>	1	✔ Yes	✔ Yes	Graphic Designer, Publisher, Services - Publishing, Designers - Graphic, Typesetting	0	0	0/5
<a href="#">Geographers' A-Z Map Company Ltd.</a>	2	✔ Yes	✔ Yes	Publisher, Book Publisher, Map Store, Maps, Charts & Globes	2+	0	0/5
<a href="#">Findlay Media Ltd</a>	3	✘ No	✔ Yes	Publisher, Publishers	0	0	0/5
<a href="#">Dog World Ltd</a>	4	✘ No	✔ Yes	Publisher, Newspaper & Magazine Publishers, Newspapers Publishing	0	0	0/5
<a href="#">ACT</a>	5	✘ No	✔ Yes	Publisher, Publishers, Newspapers Publishing, Newspaper & Magazine Publishers	0	0	0/5

# Social Media Report

This section examines your use of and popularity within Social Media. There is a lot of 'buzz' around Social Media but the potential value it holds for local businesses cannot be overlooked. It's important to 'socialise' your business (and your website) so that your customers can share their experiences with their friends and turn them into new customers.

## We examine 2 sides of your social media activity -

- 1 Your presence on most important social sites
- 2 Integration of social buttons and widgets onto your website

## Social Sharing on your website

Social Site/Network	Share Button	Follow/Friends Link
Google +1	✗ No	✗ Not Found
Facebook	✗ No	✓ Yes
Twitter	✗ No	✓ Yes

### What does this mean?

Social share buttons make it easy for website visitors to share your content with their friends. Each 'like' or 'tweet' helps to spread the word about your business and Google uses these social 'votes' in its search rank calculations.

## Facebook

Facebook Page	✓ Yes ( <a href="#">view profile</a> )
Likes	✗ Unable to determine
Facebook "Were Here" Count	✗ Unable to determine

### What does this mean?

Having a Facebook page for your business is a great way to interact with your customers. You should post to your page at least once a week and actively encourage your loyal customers to 'like' you. They can also 'check-in' via the Facebook mobile app when they visit your business.

## Twitter

Twitter Page	✓ Yes ( <a href="#">view profile</a> )
Tweets	✓ 22756
Last Tweet	✓ 2-Jun-2014 7:32am Most read at KentOnline in May was the terribly sad story of pregnant mum Jade Glen. <a href="http://t.co/DrLK6KXn96">http://t.co/DrLK6KXn96</a> <a href="http://t.co/juAYoPqyd4">http://t.co/juAYoPqyd4</a>
Following	✓ 1805
Followers	✓ 29307

### What does this mean?

Having a Twitter profile is a good way to broadcast updates about your business and about the things that interest you and might (hopefully) interest your followers. The more followers you have the more impact your tweets will have. Love your followers!

---

## Foursquare

<b>Foursquare Page</b>	✘ Not found
<b>Foursquare Check ins</b>	✘ Not found

### What is this about?

Foursquare is a fast growing social site with over 5 million regular users. It encourages people to 'check-in' when they visit a local business or place. This notifies their friends where they are and helps to attract new users to a business. Search engines see check-ins as votes for your business and so they also improve your SEO.

# Appendix

## On-site SEO: Top 20 Pages Analyzed

### 1 <http://www.kentonline.co.uk/>

Page Title: Kent News & Sport, Read the Latest News and Sports from Kent & Medway

Meta Description: News, sport and what's on in Kent, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>199</b>	h1 - 14 h2 - 25 h3 - 15	46 (0)	200 (all good)	0.63 seconds	0	No

### 2 <http://www.kentonline.co.uk/rss-feeds/>

Page Title: RSS Feeds, Read Kent News Online and Start Using our RSS Feeds

Meta Description: KentOnline RSS Feeds - all the information you need to start using our feeds to keep up to date with the news using an RSS reader

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>163</b>	h1 - 2 h2 - 4	36 (0)	200 (all good)	0.58 seconds	0	No

### 3 <http://www.kentonline.co.uk/kent/news/>

Page Title: Kent News, Read the Latest News from Kent and Medway with KentOnline

Meta Description: KentOnline brings you all the latest news for Kent and Medway

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.21 seconds	1	No

### 4 <http://www.kentonline.co.uk/kent-business/>

Page Title: Kent Business News, Read the Latest Kent & Medway Business News

Meta Description: Kent Business brings you all the latest business news for Kent and Medway, part of KentOnline by the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>59</b>	h1 - 4 h2 - 15 h3 - 1	38 (0)	200 (all good)	0.57 seconds	0	No

**5** <http://www.kentonline.co.uk/news/weather/>

Page Title: Kent Weather, Read the Latest Weather News & Forecasts in Kent

Meta Description: KentOnline Weather - view the latest forecast for your area - all areas of Kent and Medway are covered

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>143</b>	h1 - 2 h2 - 20	40 (0)	200 (all good)	0.62 seconds	0	No

**6** <http://www.kentonline.co.uk/news/traffic/>

Page Title: Traffic in Kent, Read the Latest Traffic Updates for Kent & Medway

Meta Description: KentOnline Traffic - our travel and traffic guide - check out the latest incidents and roadworks before you start your journey

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>143</b>	h1 - 3 h2 - 3	37 (0)	200 (all good)	0.59 seconds	0	No

**7** <http://www.kentonline.co.uk/news/digital-archive/>

Page Title: Digital News Archive, Read our News Archive for Kent Historical News

Meta Description: The KM Digital Archive - view pages from history with our electronic archive

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>143</b>	h1 - 1 h2 - 4	38 (0)	200 (all good)	0.58 seconds	0	No

**8** <http://www.kentonline.co.uk/news/digital-newspapers/>

Page Title: Digital Newspapers, Read our Digital E-Paper for the Latest Kent News

Meta Description: KM Group Newspapers - find out how to read your favourite edition - digital e-paper, subscription or from your local newsagent

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>146</b>	h1 - 2 h2 - 6	38 (0)	200 (all good)	0.59 seconds	0	No

**9** <http://www.kentonline.co.uk/news/kmfm-update/>

Page Title: The Update from kmfm - listen back to our radio news bulletins

Meta Description: The Update from kmfm - listen back to our radio news bulletins

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>145</b>	h1 - 2 h2 - 3	39 (0)	200 (all good)	0.59 seconds	0	No

**10** <http://blogs.kentonline.co.uk/>

Page Title: Home

Meta Description: n/a

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>536</b>	h1 - 23 h4 - 7	219 (0)	200 (all good)	1.75 seconds	0	No

**11** <http://www.kentonline.co.uk/submit-a-story/>

Page Title: Submit A Story to KentOnline, Send us your Kent News and Stories

Meta Description: KentOnline - Submit a story - send us your news and stories, including your photos and videos

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>142</b>	h1 - 2 h2 - 6	36 (0)	200 (all good)	0.58 seconds	0	No

**12** <http://www.kentonline.co.uk/lifestyle/photo-sales/>

Page Title: Photo Sales from KM Group - buy a photo

Meta Description: You can to buy pictures which have been published in KM newspapers, also as gifts and t-shirts

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>144</b>	h1 - 2 h2 - 4	37 (0)	200 (all good)	0.58 seconds	0	No

**13** <http://www.kentonline.co.uk/sport/>

Page Title: Kent Sport News, Read the Latest Sport News for Kent and Medway

Meta Description: Sport news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 14	39 (0)	200 (all good)	0.64 seconds	0	No

**14** <http://www.kentonline.co.uk/sport/football/gillingham/>

Page Title: Gillingham FC News, Read the Latest Sport News for Kent and Medway

Meta Description: Gillingham Football Club - all the latest news

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>165</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	0.65 seconds	0	No

**15** <http://www.kentonline.co.uk/sport/football/>

Page Title: Kent Football News, Read the Latest Sport News for Kent and Medway

Meta Description: Football news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>174</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.24 seconds	0	No

**16** <http://www.kentonline.co.uk/sport/athletics/>

Page Title: Kent Athletics News, Read the Latest Sport News for Kent and Medway

Meta Description: Athletics news for Kent and Medway, from the KM Group

Meta Keywords: n/a



Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.23 seconds	0	No

## 17 <http://www.kentonline.co.uk/sport/hockey/>

Page Title: Kent Hockey News, Read the Latest Sport News for Kent and Medway

Meta Description: Hockey news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.23 seconds	0	No

## 18 <http://www.kentonline.co.uk/sport/ice-hockey/>

Page Title: Kent Ice Hockey News, Read the Latest Sport News for Kent and Medway

Meta Description: Ice Hockey news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>156</b>	h1 - 2 h2 - 9 h3 - 5	39 (0)	200 (all good)	1.28 seconds	0	No

## 19 <http://www.kentonline.co.uk/sport/kent-cricket/>

Page Title: Kent Cricket News , Read the Latest Sport News for Kent and Medway

Meta Description: Kent cricket news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.25 seconds	0	No

## 20 <http://www.kentonline.co.uk/sport/motorsports/>

Page Title: Kent Motorsport News, Read the Latest Sport News for Kent and Medway

Meta Description: Motorsport news for Kent and Medway, from the KM Group

Meta Keywords: n/a

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
<b>164</b>	h1 - 2 h2 - 9 h3 - 13	39 (0)	200 (all good)	1.24 seconds	0	No

\*Disclaimer123 - This report provides analysis and advice for improving your SEO. We do not provide any guarantees that following this advice will improve your SEO performance and we will not be held responsible for the consequences of any actions taken as a result of reading this report.